

# Exhibitor Information and Specifics

## **Exhibitor Benefits**

- A showcase for your products and services in an environment free of the normal, day-to-day pressures, providing greater exposure and focused time for specific products
- An integrated meeting and exhibit space that promotes greater networking and relationship building with the genetics and primary-care communities
- Opportunities for discussions with leading research and health-care professionals in genetics
- A venue for distribution of sample products or promotional materials
- Visibility on NCHPEG's conference web page and in the conference program
- Your company name and contact information listed in conference program. To be listed, you must submit you company name and contact information by 31 August 2010.

## **Cost**

NCHPEG member: \$100

Non-profit organization: \$150

Commercial entity: \$500

## **Deadlines**

All applications with full payment must be received by 31 August.

## **Exhibit Schedule**

### *Exhibit Hours:*

Thursday, 23 September 2010; 5:30 – 7:30 p.m., in conjunction with the reception and poster session

Friday, September 24, 2010, 7:30 – 8:30 a.m., in conjunction with the continental breakfast

### *Exhibit Set-up and Dismantle:*

Set-up begins at 8:30 p.m. on Wednesday, 22 September. The exhibits include one six-foot table, a wastebasket, and one chair.

All exhibits must be removed by noon on Friday, 24 September 2010.

Fees do not include electrical service, installation, dismantling service, storage, or janitorial services. Should you need electricity, high-speed internet, or other AV services, please contact Jacquelin Buckley at LCLM, the meeting planner, for information and pricing:

[jbuckley@lclmlc.com](mailto:jbuckley@lclmlc.com); 301-593-2800.